

ARCO INC. Editorial Contact

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ARCO, INC. and ADATA sign Global Industrial Distribution Alliance

Montvale, NJ – February 1, 2016: ARCO, INC. and ADATA® Technology announce the signing of a global distribution alliance for ADATA's Industrial Solution. The ARCO-ADATA alliance will provide industrial customers access to technologies for new designs, long term support for legacy products and the quality required to keep their business and processes at optimal performance.

Comprehensive product portfolio enhanced

ADATA's Solid State Drives, Industrial DRAM Modules and Card / Embedded products complements ARCO's product portfolio of DRAM, NAND Flash, NOR Flash and EEPROM memory solutions emphasizing the focus of both companies to provide customers a balance of innovative technology and long-lasting support of legacy products.

"The ADATA product line supports a strategic growth segment for ARCO and strengthens our commitment to bring cost effective, state of the art technology memory and storage solutions to the industrial and server marketplace. We share the common goal to bring our customers innovative and custom solutions that meet the entire product life cycle." said Maria Ochoa, Product Manager of NAND-Based Product and Memory Solutions.

About ADATA

ADATA Technology, headquartered in Taiwan, is one of the world's largest vendors of DRAM modules and USB flash drives, provides complete solutions, including memory cards, solid state drives, and portable hard drives.

About ARCO, INC

ARCO, INC., a member of the ARCOTEK group, a global collaborative organization, has specialized in providing memory solutions since 1994. We provide memory solutions ranging from state of the art technologies for new designs-ins to legacy products for designs requiring long-term product support.

Your relationship with ARCOTEK starts with your needs and not our line card.

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